

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR GENERATING SUPPLY CHAIN STATISTICS BASED ON SAMPLING

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ABSTRACT

A system, method and computer program product are disclosed for generating supply chain statistics. Data is received utilizing a network from a plurality of stores, distributors and suppliers of a supply chain. The data is sampled and supply chain statistics are generated based on the sampling. The generated supply chain statistics are utilized for demand forecasting, advance planning, and/or volume tracking in the supply chain.